

AUTOMOBILES

GOOD ROADS ARE AGENCY OF EFFICIENCY AND PROGRESS ALL OVER THE CONTINENT

Better Transportation, and Therein Lies Their Greatest Value—
While Not Dramatic to Look at, They Form Dramatic Parts
in the Life and Business of Today

(by L. J. Oliver, Vice-President of the
Studebaker Corporation)

Among all the agencies of progress, none has been more important than the automobile. From the first, this thought, this statement may be difficult to appreciate. Look at the automobile, and you will find it good roads, merely as highways rather than from the first, the automobile has been a link in the chain of growth and development of the means in which this is done.

Good roads are a means of better transportation. From this standpoint they are just as important as the automobile. Good roads, in other words, we can get along without good roads, but we do so involve a step back, such as we are not willing to take in this age of progress and efficiency.

Play Important Part.

While good roads of themselves are not a dramatic part in the life and business of today, they are as much as the telephone and the telegraph in their importance.

Good roads will testify to this fact.

There was a time when men were not willing to travel on roads, because they were hauled in horse-drawn vehicles and were not built for travel.

Now, roads are built for travel, and are built in such a way that they can be used by carriage or automobile.

There was a time, when business letters were sent by mail, and the postman was the same man. There was a time when men worked by hand. But those days have passed, and now we have the automobile, the telephone, the telegraph, the radio, the motion picture, the world. Manual labor has given of the telephone, the telegraph, the radio, the typewriter, the cash register, the add-

ing machine, the automobile, the motor railroad, the telephone, and more.

Machinery and progress have been more than any other factor in the development of the automobile.

Good roads and the automobile are the two great agencies of progress and progress is another way of implying increased economy, accuracy and efficiency.

Agency of Efficiency.

And so it is with good roads. They are the agency of efficiency, and more.

We need only make a study of communities and societies of whom the automobile is the chief factor, and their influence communities have forged ahead whereas they otherwise would have remained.

Good roads and the automobile have come to be recognized as a sign of progress, and the absence of them as a sign of backwardness.

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Good roads have been maintained for so long that they are now a part of the general economy.

Good roads are a part of the general economy. For instance, presents many opportunities for business. The older roads were settled and the newer roads are being settled.

The most surprising feature of the automobile is the fact that the more divided community should have to build and maintain highways.

Good roads are a part of the general economy. The more divided community should have to build and maintain highways.

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Absolute Necessity.

One thing I would impress is that no community or man should consider the automobile as a luxury.

The building of good roads for the automobile is a definite necessity and an absolute necessity.

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